

Attendee Email Marketing

2024 ICMA Annual Conference

September 21-25, 2024 | Pittsburgh, PA



Send email marketing campaigns to ICMA Annual Conference attendees.

- Whether a Novice or Advanced User, we have you covered.

Novice Users

Our exhibitor operations team is ready to help you create and design an email layout that aligns with your brand and helps promote your products and services.

Advanced Users

Only recommended for people with advanced knowledge of Email HTML with all formatting code in the <BODY> only, no <HEAD> CSS is allowed.

- You'll get open and click rates as well as unsubscribe analytics.
- Email HTML is not Website HTML and will react differently when sent.
- All Email Marketing is sent on your behalf from the email address marketing@exhibitor.eventshq.com.
- All orders must be paid in full prior to sending your email.

Extremely Important Detail: exhibitors will not have direct access to attendee email addresses, phone numbers, fax numbers, or mailing addresses. ALL EMAIL MARKETING is sent on your behalf to preserve the privacy of the attendee.

Email Marketing Option	Restrictions	Early Bird Pricing through 9/20/24	Event Day(s) 9/21/24 - 9/25/24	Post-Show Pricing 9/26/24 - 10/25/24
2024 Registered Attendees Purchase through the Exhibitor Portal link below	No limit on the # of email purchases	\$1,325 per email	\$5,000 per email	\$1,325 per email

Please note: Each sent email campaign includes registered attendees who Opted-In to receiving email marketing up to the date/time of purchase. You may filter your recipients by their state if you prefer to limit your reach. Be advised, a filtered list remains the same cost.

ORDER ONLINE NOW

Exhibiting Company: _____ Booth #: _____
Check if information is for: Exhibiting Company Third Party Contact Name: _____
3rd Party Company (if applicable): _____ City: _____
Address: _____ Email: _____
State/Country: _____ Zip: _____ Phone: _____ Fax: _____

Do not email credit card information

Upon registration for this event, all guests (foreign and domestic) agreed to Terms of Use which include receiving marketing from exhibiting companies via email campaigns. Maritz recommends all customers seek their own expert advice for privacy compliance concerns.

<https://exhibitor.swap.mge360.com>

For Assistance Contact:
ExhibitorServices@maritz.com
877-623-3487

It is against Maritz security policy to accept credit card information via email.



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Select State/Providence:

All States/Providences/Countries	Kentucky	Ohio
All States in the Continental U.S.	Louisiana	Oklahoma
Alabama	Maine	Oregon
Alaska	Maryland	Pennsylvania
Arizona	Massachusetts	Puerto Rico
Arkansas	Michigan	Rhode Island
California	Minnesota	South Carolina
Colorado	Mississippi	South Dakota
Connecticut	Missouri	Tennessee
Delaware	Montana	Texas
District of Columbia	Nebraska	Utah
Florida	Nevada	Vermont
Georgia	New Hampshire	Virgin Islands
Hawaii	New Jersey	Virginia
Idaho	New Mexico	Washington
Illinois	New York	West Virginia
Indiana	North Carolina	Wisconsin
Iowa	North Dakota	Wyoming
Kansas		

