



**2021
ICMA**

**ANNUAL
CONFERENCE**

**PORLAND, OREGON & DIGITAL
OCTOBER 3–6**

**Pre-conference begins October 2
Oregon Convention Center**



**Registration and Housing Opens July 14
Register at icma.org/conference**

Title Sponsor ICMA-RC is now

**MissionSquare
RETIREMENT**

RESTART

RESET

We're inspired by the growth of the local government manager in the face of adversity. The experience of the past year is a unique opportunity to reset—and we're creating a global conference event just for local government professionals who need a space to learn from the hardships, focus on what matters, and chart a new course.

The 2021 ICMA Annual Conference is an opportunity for all those in local government, anywhere in the world, to attend the way they are most comfortable—in-person or digitally.

Even though the format has a few changes this year, many aspects will remain the same. Here's what you can expect:



Professional development opportunities for every career stage.



Inspirational keynote speakers with diverse backgrounds and expertise who will inspire you and help you hit the reset button.



New tools and techniques presented by experts in the local government management profession.



Digital and in-person networking opportunities with local government professionals from around the world.



Products and services from solutions providers in the exhibit hall.



A place where local government leaders and professionals from all backgrounds can stand together as a profession.

The 2021 ICMA Annual Conference will offer you a chance to restart through these two options:



2021 ICMA: *Portland*

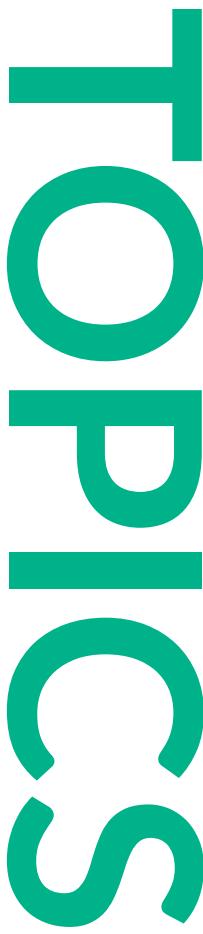
The City of Roses, Stumptown, Beervana—we are headed to Portland, Oregon! Join your local government management peers from around the world for professional development, connection, growing in the profession, and enjoying each other's company again. ICMA is committed to providing an environment that is publicly safe, while following recommendations for health protocols, allowing participants to focus on getting the most out of their 2021 ICMA experience. We invite you to experience everything the annual conference and Portland have to offer.



2021 ICMA: *Digital*

2021 ICMA: Digital will offer an array of educational sessions, as well as networking opportunities for virtual attendees. All General Sessions will be live-streamed from Portland. Attendees will have access to many education sessions via the digital platform, with select education sessions offered live and other sessions available on-demand.

2021
ICMA
Annual
Conference



With more than 150 education sessions, keynotes, trailblazer speakers, roundtables, workshops, mobile workshops, and solutions stage sessions, there will be plenty of opportunities to learn from and with your peers, industry professionals, and others, too! Session topics will focus on:

CAREER SUPPORT

Strategies and programs to support you in your career, regardless of your career stage. Resources for maintaining your personal and mental health will also be covered.

CIVIC HEALTH AND COHESION

Develop strategies to overcome divisions within your community. Also included are ways to develop civic leaders among your community members.

COMMUNITY ECONOMIC TRANSFORMATION AND RESILIENCY

Creative community partnerships bringing economic success to communities.

COMMUNITY ENGAGEMENT

Best practices to strengthen communication and engagement across your community.

EMERGENCY MANAGEMENT

Trends in responding to emergencies within the community, from civil unrest to natural disasters.

ETHICS

A core component of ICMA's mission statement. Promoting an ethical culture is a key leadership responsibility, and ethically run organizations inspire trust in the community.

FINANCE AND BUDGETING

The fundamentals of local government finance; covering pensions, revenue generation, and more.

FUTURE OF SERVICE DELIVERY

COVID-19 forced municipalities to rethink the delivery of services; what will continue as a norm, learn new ways to deliver services to the community.

FUTURE OF THE PROFESSION

The profession is ever-changing; consider what the future holds and lessons learned from the past.

LEADERSHIP

Build your leadership skills, which are critical in successfully maintaining resilient and livable communities.

POLICING AND PUBLIC SAFETY

Focus on improving policing and public safety services to better serve the members of the community safely.

RACIAL EQUITY AND SOCIAL JUSTICE

Identify programs and services that will improve and affirm human dignity and quality of life for all members of the community.

SMALL COMMUNITIES

Sessions will focus on building skills and developing services and strategies unique to smaller communities.

TECHNOLOGY/SMART CITIES

Technology has greatly changed the way we work, as well as our ability to provide services to residents. Learn about cybersecurity, keeping your technology safe, and keeping up with the latest tech trends.

WORKFORCE MANAGEMENT

Develop skills to manage and support your team, those working in the office, as well as the growing remote workforce.

Below is the 2021 ICMA: Portland schedule for in-person attendees.

As you begin to plan your trip to Portland, it is important to note that there is a schedule change to the ICMA Annual Conference this year. Pre-conference events on Saturday, October 2, will now include education sessions and roundtables in the late afternoon.

For schedule updates, please visit icma.org/conference.

All times are listed in Pacific Standard Time.

SATURDAY, OCTOBER 2

7:30 a.m. – 6:30 p.m.	Registration and Host Committee Desk Open
8:00 a.m. – 5:00 p.m.	Athletic Events
8:00 a.m. – 5:00 p.m.	ICMA University Workshops
2:00 p.m. – 4:30 p.m.	Education Sessions and Roundtables

SUNDAY, OCTOBER 3

6:45 a.m. – 7:00 p.m.	Registration and Host Committee Desk Open
7:15 a.m. – 1:00 p.m.	Athletic Events
8:00 a.m. – 2:00 p.m.	ICMA University Workshops
9:45 a.m. – 10:45 a.m.	Regional Meetings
10:00 a.m. – 2:30 p.m.	Education Sessions and Roundtables
3:00 p.m. – 5:00 p.m.	Opening General Session
5:00 p.m. – 7:00 p.m.	Exhibit Hall Grand Opening Reception
7:00 p.m.	Open for Supplier/Affiliate Events

MONDAY, OCTOBER 4

7:30 a.m. – 6:00 p.m.	Registration and Host Committee Desk Open
8:30 a.m. – 10:00 a.m.	General Session
10:00 a.m. – 4:30 p.m.	Exhibit Hall Open
10:15 a.m. – 4:45 p.m.	Education Sessions, Roundtables, and Solutions Tracks
12:00 p.m. – 1:30 p.m.	Exhibit Hall Lunch
6:00 p.m.	State/Alumni/Affiliate Receptions/Open for Supplier Events

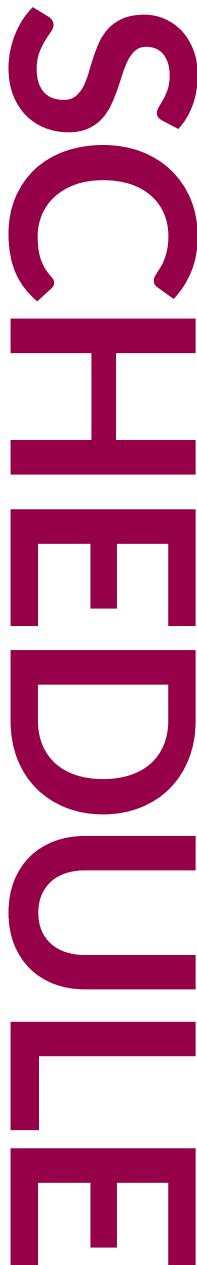
TUESDAY, OCTOBER 5

7:30 a.m. – 5:30 p.m.	Registration and Host Committee Desk Open
8:30 a.m. – 9:30 a.m.	General Session
9:30 a.m. – 3:30 p.m.	Exhibit Hall Open
9:45 a.m. – 4:15 p.m.	Education Sessions, Roundtables, and Solutions Tracks
12:00 p.m. – 1:00 p.m.	Exhibit Hall Lunch
5:30 p.m. – 9:30 p.m.	Tuesday Night Evening Event (Location TBD)

WEDNESDAY, OCTOBER 6

7:30 a.m. – 11:45 a.m.	Registration and Host Committee Desk Open
8:00 a.m. – 9:00 a.m.	General Session
9:15 a.m. – 11:30 a.m.	Education Sessions and Roundtables

As of 6/15/2021



EXHIBITS & SPONSORS

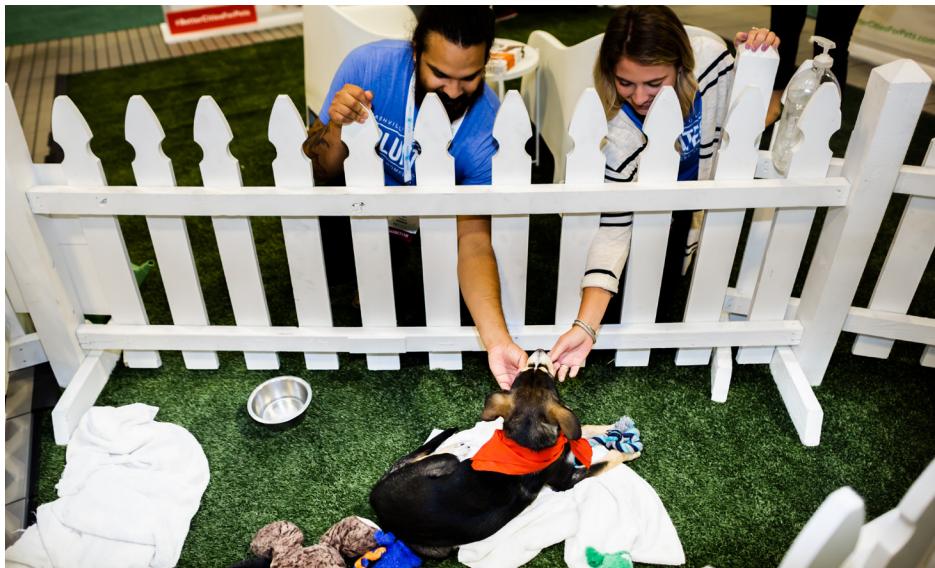
Exhibit Hall

ICMA exhibitors will be eagerly awaiting your arrival in Portland, ready to share with you the latest products and services that will help you solve organizational challenges, develop leadership skills, advance your career, and find inspiration to create a lasting impact in your community. When planning your schedule, be sure to allow for time in the Exhibit Hall! To view a current list of exhibitors, please visit conference.icma.org/sponsors-and-exhibitors/exhibitors/.

Companies interested in learning about exhibiting during the 2021 ICMA Conference may contact Kristy Wagner at 312-265-9667 or icma@corcexpo.com.

Sponsorships

ICMA Annual Conference sponsorships offer powerful ways to make a positive impression and enhance your brand, both in-person and digitally. For a detailed listing of sponsorship information and pricing, please visit conference.icma.org/sponsors-and-exhibitors/sponsors/.



NEW PROCESS! All attendees must first register for the conference before being able to book and reserve an ICMA Annual Conference hotel room. After registering, attendees will have access to securing a hotel reservation. Reservations are accepted on a first-come, first-served basis beginning when housing and registration open July 14. **Please do NOT contact the hotels directly.**

 **2021 ICMA: Portland**

	Best Value Rate (By August 31)	Regular Rate (Beginning September 1)
Member	\$720	\$790
Non-Member	\$1,440	\$1,580

Full Conference In-Person Registration includes the Sunday Night Exhibit Hall Grand Opening Reception, all keynote speakers and general sessions, trailblazer speakers, exhibit hall access, education sessions, interactive roundtable discussions, AND access to 2021 ICMA: Digital.

 **2021 ICMA: Digital**

	Best Value Rate (By August 31)	Regular Rate (Beginning September 1)
Member	\$349	\$399
Non-Member	\$649	\$699

Full Conference Digital-Only Registration includes live streaming of all keynote sessions, select education sessions, on-demand sessions, virtual networking opportunities, and exclusive digital-only content.

Group Registration

Team registrations are available for groups of five or more attendees. There is a maximum of 20 attendees in a team registration for the in-person event and unlimited team registrations for the digital event. Each participant will receive 15% off their applicable registration rate.

We are scheduled to open Registration and Housing on July 14! For more information, please visit conference.icma.org/registration/.

REGISTRATION



YOU MUST FIRST REGISTER FOR THE 2021 ICMA ANNUAL CONFERENCE BEFORE YOU SECURE A HOTEL

RESERVATION. Reservations are accepted on a first-come, first-served basis beginning July 14, when housing and registration open. We will be sending out further information as the date approaches. Please do NOT contact the hotels directly. For a detailed listing and descriptions of all ICMA Conference Hotels and a map of the hotels and Oregon Convention Center, please visit conference.icma.org/2021-icma=portland/hotel-and-travel/.

Official ICMA Conference Hotels

Hotel	Room Rate Per Night (tax not included)
Courtyard Portland Downtown/ Convention Center	\$165 single/double
Crowne Plaza Portland Downtown/ Convention Center	\$169 single/double
DoubleTree by Hilton Portland	\$159 single/double
Hilton Portland Downtown	\$189 single/double
Hyatt House Portland Downtown	\$179 single/double
Hyatt Regency Portland at the Convention Center	\$194 single/double
Portland Marriott Downtown Waterfront	\$199 single/double
The Benson Hotel	\$180 single/double
Portland Paramount Hotel	\$179 single/double

See you in *Portland & Digitally!* October 3-6, 2021

CONTACT US

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#ICMA2021

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